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## Peace Through Commerce, Inc.

OCTOBER 8, 2025

### *Peace Through Commerce: A 2025 Nobel Peace Prize Nominee*

#### A Message from CEO Philomena Blees

Dear friends,

**Peace Through Commerce has  
been nominated for the 2025  
Nobel Peace Prize.**

**Yes, you read that correctly!  
We are so pleased to share this  
extraordinary news with you.**



This recognition reflects nearly two decades of collaborative work—with our founders, donors, partners, students, fellows, audiences, and incubators. In short, it belongs as much to you, our community, as to our organization. Together, we've built a movement that integrates peacebuilding, commerce, and consciousness under the **Matrix of Peace™ Framework**—and the world is taking notice.

#### **How We Were Nominated for the Nobel Peace Prize**

Nominations may be received only from heads of state and certain elected officials, university professors in selected



#### **Join the Nobel Peace Prize Watch Parties**

Be part of history and  
celebrate with us!

[Virtual Online Watch  
Party](#)

Send your Peace  
Through Commerce  
photos to:

[contact@peacethroughcommerce.org](mailto:contact@peacethroughcommerce.org)

Join us in also "watching  
ourselves" through the  
years!

[Live Watch Party](#)

Oslo, Norway, October  
10, 2025

fields, past Nobel laureates, and a few other notable individuals.

Although the identity of each nominee remains officially anonymous for 50 years, Peace Through Commerce received permission to share that we were nominated in recognition of our thought leadership in the fields of society building, peacebuilding, and problem-solving.

### Our Global Impact

We've created the **Matrix of Peace™ Framework**—a new multi-sector, whole-systems, consciousness-raising model designed to build peaceful, thriving societies and to solve humanity's most intractable problems. We've used **Matrix of Peace Services™** (education, training, and convening) to address challenges such as child trafficking, climate change, and Indigenous Peoples rights. And we've delivered them to our incubators in **Israel, Palestine**, and, by our incubator Shakti Leadership, **Russia and Ukraine**, as well as to law students at the **University of Hawai'i**.

### A New Science of Society Building

Matrix of Peace theory lays the critical foundation for a *new science and technology of society building, grounded in consciousness practices*.

It draws on the insights of visionaries who inspired it—from luminaries of the human potential movement such as Socrates, Rumi, Leonardo da Vinci, Maria Montessori, Carl Jung, Jean Houston, and Mihaly Csikszentmihalyi; and from classical liberal thinkers such as Lao Tsu, John Locke, Thomas Jefferson, James Madison, John Stuart Mill, Friedrich Hayek, and Milton Friedman.

10-11:30 am (CEST)  
4:00-5:30 am (EST)  
1:00-2:00 am (PST)

### PeaceKey™

*Goal: 10,000 Keys in  
2025*

### *Hold the Key to Peace™*

Every PeaceKey represents a commitment to peace through commerce. Show your support, share the message, and help us reach 10,000 Keys placed this year!

[Buy Your PeaceKey](#)

### PeaceFund™

*Goal: \$100,000 in 2025*

Your donation will help continue our work toward achieving peace worldwide — one community, one partnership, one breakthrough at a time. Together, we're financing peace economies worldwide.

### **Our Latest Contribution: The *Matrix of Peace* Three-Volume Book Series**

I'm excited to share that you, too, can take on this body of knowledge and extend it in my forthcoming book series, *Matrix of Peace: Designing and Activating Peaceful Societies*.

It is a set of guides that are game-changing in the fields of society building, peacebuilding, and problem-solving—*game-changing because they are mind-changing*.

These books offer a lasting legacy for peacebuilders, educators, policymakers, and the general public by showing how to create ecosystems of peace grounded in justice, prosperity, and sustainability. You can pre-order the books [here](#).

See our press release [here](#).

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### **Introducing the PeaceKey™: A Symbol and Catalyst for Peace**

To celebrate this milestone, the team and I invite you to join us at our **Nobel Peace Prize Virtual and Live Online Watch Parties** and take part in shaping what comes next through our twin initiatives, the **PeaceKey™** and **PeaceFund™** (see side panel).

The **PeaceKey** is more than a symbol—it's a commitment to hold the key to peace.

### **[Give to the PeaceFund](#)**

#### **Matrix of Peace Whole Systems Model of Society**



Contact us for an introduction to and training in the Matrix Model for society building, peacebuilding, and problem-solving

contact:  
[services@peacethroughcommence.org](mailto:services@peacethroughcommence.org)

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#### ***Shakti Kumbh 2026***



[Learn more & register»](#)

Each PeaceKey represents your shared belief in a world where business, government, and people work together to co-create peace and prosperity for all. It's a tangible way to show your alignment with a Nobel-nominated movement and to open new doors for peace in your own community.

- **Display it proudly** on your website, email signature, or social media.
- **Gift it** to people, schools, and companies who inspire peace through their work.
- **Join the global circle** of PeaceKey holders building the next chapter of this story together.

[\*\*Buy your PeaceKey\*\*](#)

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***Together, We Are the Movement!***

The Nobel Peace Prize nomination affirms what we've long known—that lasting peace is not the work of one person or one organization, *but of all of us*, acting with purpose under the **whole systems, multi-sector, consciousness-raising Matrix of Peace™ Framework**.

Whether you **hold the PeaceKey**, **give to the PeaceFund**, or simply **share our message**, you are helping to write the next chapter in the story of Peace Through Commerce.

Stay tuned for exciting news about our new *Matrix of Peace* book series—the intellectual and practical foundation that earned the nomination.

With gratitude, joy, and a steadfast commitment to  
ecosystem peace,

**Philomena Blees**

CEO, Peace Through Commerce

Author, *Matrix of Peace for Designing and Activating  
Peaceful Societies*

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